

CASE STUDY: DO & CO | THE SMARTER WAY TO GOVERN CLOUD COSTS

How DO & CO automated cost recovery, eliminated manual recharges, and unlocked scalable FinOps through OneView Cloud + Managed Services



CUSTOMER SNAPSHOT

Attribute	Detail
• Customer	✓ DO & CO
• Industry	✓ Aviation & Catering
• Cloud Platform	✓ AWS
• Cloud Footprint	✓ 20+ AWS regions, EC2-heavy usage
• Solution	✓ OneView Cloud + Custom Recharge Logic Layer + Managed Services
• Use Case	✓ Cloud FinOps enablement, cost allocation, recharge automation

THE SMARTER WAY IN ACTION

1 Discover

Manual effort can hide in plain sight especially in the cloud.

DO & CO's cloud estate spanned 20+ AWS regions, with EC2 driving a significant portion of their usage. As spend scaled, the process for allocating and recovering those costs remained entirely manual.

Each month, a senior team member had to:

- Extract and prepare cloud billing data manually
- Allocate EC2 usage to the relevant cost centres
- Create recharges using static spreadsheets
- Defend internal allocations without auditability or dashboards

These processes were well-intentioned but not scalable. Without automation or transparency, the risk of error and inefficiency increased alongside cloud usage.

2 Diagnose

The root issue wasn't AWS spend, it was the absence of governance infrastructure.

While the initial request was to simplify cloud recharges, OneView's diagnostic process surfaced deeper operational gaps:

- No formal logic layer for allocation
- Inconsistent recharge rules between business units
- Risk concentrated in a single individual
- Lack of transparency or auditability in recharges

DO & CO didn't just need better data, they needed cloud FinOps enabled at an operational level.

3 Align

We deployed cloud-native governance with automated allocation logic.

Using OneView Cloud's modular capabilities, the team deployed a tailored solution built around DO & CO's internal structure:

Cloud Cost Allocation Module

- Automated EC2 cost ingestion from AWS
- Allocation mapped to cost centres across regions



Recharge Logic Layer

- Proportional recharge logic configured to match DO & CO's cost recovery model
- Built-in audit layer for traceability and internal validation



Governance Infrastructure

- Role-based access for finance and operational stakeholders
- Configurable dashboards for visibility and tracking



Managed Services (Dedicated Analyst Support)

- A dedicated Nebula analyst reviews requirements, validates data integrity, and ensures each deployment aligns with OneView's metadata framework



**“We always evaluate how client requirements affect platform structure and scalability. Our role is to protect quality across the OneView ecosystem.”
– 1Nebula Analyst**

4 Activate

Strategic FinOps, delivered through automation and oversight.

The results were immediate and measurable across operational efficiency, control, and visibility:

Area	Before OneView	After OneView
Recharge Time	20+ hours/month	< 2 hours/month
Recharge Logic	Manual & undocumented	Automated, standardised, and auditable
Process Ownership	Centralised in 1 expert	Delegated with team-wide access
Insights	Raw billing files	Real time dashboards for key roles

5 Evolve

A reusable framework for future cloud governance.

With the recharge model embedded and running in OneView Cloud, DO & CO now benefits from:

- A governed, scalable FinOps foundation
- Modular cost allocation logic that can expand with the business
- Cloud recharges that are accurate, traceable, and future-proof

The recharge layer also became a reusable logic block within OneView enabling broader applicability across similar clients and verticals.

WHAT THE SMARTER WAY UNLOCKS

This wasn't about billing dashboards. This was FinOps enablement.



WANT RESULTS LIKE THIS?

If your team is:

-  Managing cloud recharges manually
-  Dependent on spreadsheets or single resources
-  Lacking control, auditability, or visibility...

It's time to govern smarter.

✓ [Book your OneView Diagnosis](#)



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